Cardboard Connection Hackathon

Reflection on the Design Thinking Process

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Empathising

- Interview with students of EVGR Building D
 - Interview with Support Staff of EVGR
 - Interview with the GLO Dean of EVGR D





Evident that cardboard disposal and resue is a problem that affected MANY STAKEHOLDERS in EVGR!

Problem

Evident that cardboard disposal and resue is a problem that affected MANY STAKEHOLDERS in EVGR!

POV

The students of EVGR NEED to find a sustainable method of disposal of cardboard boxes as the student residents at EVGR generates on average 12 kgs of cardboard waste every quarter!

Ideating process

Divergent thinking

Convergent thinking - Shortlisting and Viability





Poster making

Choice of words/colours Choice of orientation Choice of Incentives



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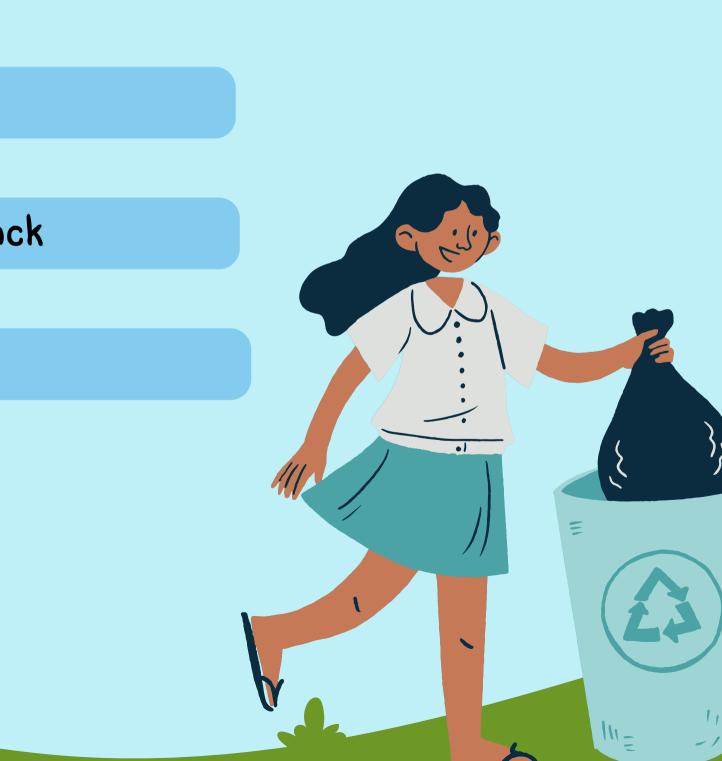
WHAT WORKED WELL?

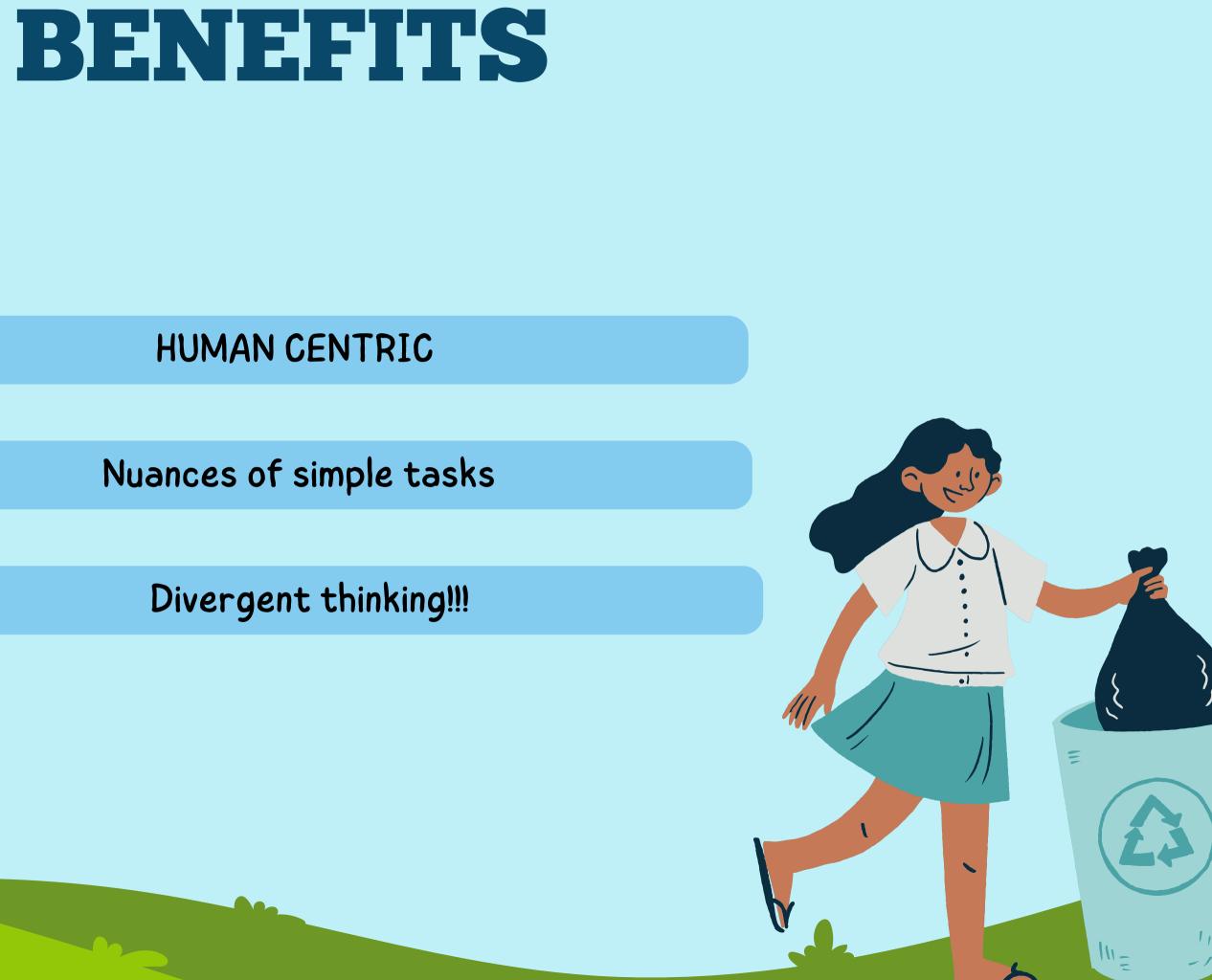
Interviewing!!!

Creatvity enhanced by feedback

Testing!









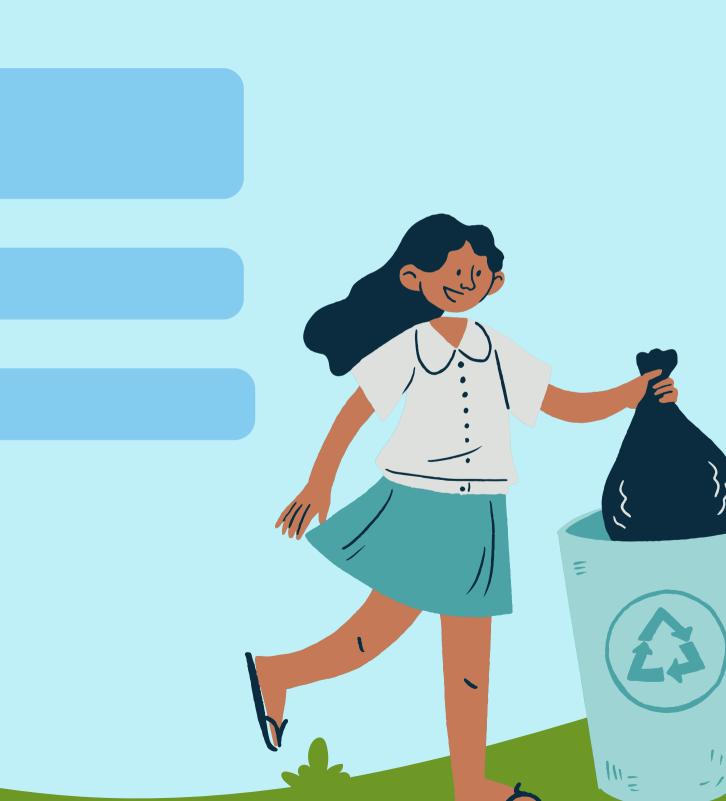
For this particular project, lack of a team

Time

Bureaucracy







DIFFERENT APPROACHES

Find a team!

Conduct more interviews

Planning the hackathon as a series









QUESTIONS?





Thank you!

