



OCEAN STATION PROJECT

CESAR JUNG-HARADA X EMERGING ISLANDS



ANJODC TREATMENT



STRUCTION AND FLOW

1. INTRO : LA UNION TEXTURE
2. VISION OF THE INTERNATIONAL OCEAN STATION
3. ACTIVITIES / WORKSHOP
4. PROCESS OF BUILDING THE STATION
5. CALL TO ACTION
6. END

INTRO : LU TEXTURE

INTENT

to establish La Union with its cultural elements (beach, surf, community)

to establish la union as an ideal place for Ocean Station Project

SUBJECTS

La Union, beach, community, activities like surfing





VISION: INTERNATIONAL OCEAN STATION

INTENT

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SUBJECTS

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ACTIVITIES / WORKSHOP

INTENT

to highlight the important activities that will be done thru out the week / workshop
Planning, brainstorming, various parts of the building days

SUBJECTS

scheduled activities, work day, clean up
people participating the events



PROCESS OF BUILDING THE STATION

INTENT

to establish the process ; collaboration w Cesar.
Cesar / participants talk about the process of each activity /
event.
To establish the people that are involved in the project

SUBJECTS

People working together, materials,





CALL TO ACTION / LAUNCH

INTENT

Cesar / participants talk about the importance of this activities for us to take care of our place / Ocean (something he can talk about on a sunset).
***Character from Curma / participants talks about the importance of this project for Curma and other local orgs.
How this project will benefit the community and LU in the long run.

SUBJECTS

Cesar final message, launch day, celebration with the community





END

INTENT

To highlight all the activities to provide an uplifting and inspiring feel towards the end of the video

SUBJECTS

Montage of all activities that were shot
People working together



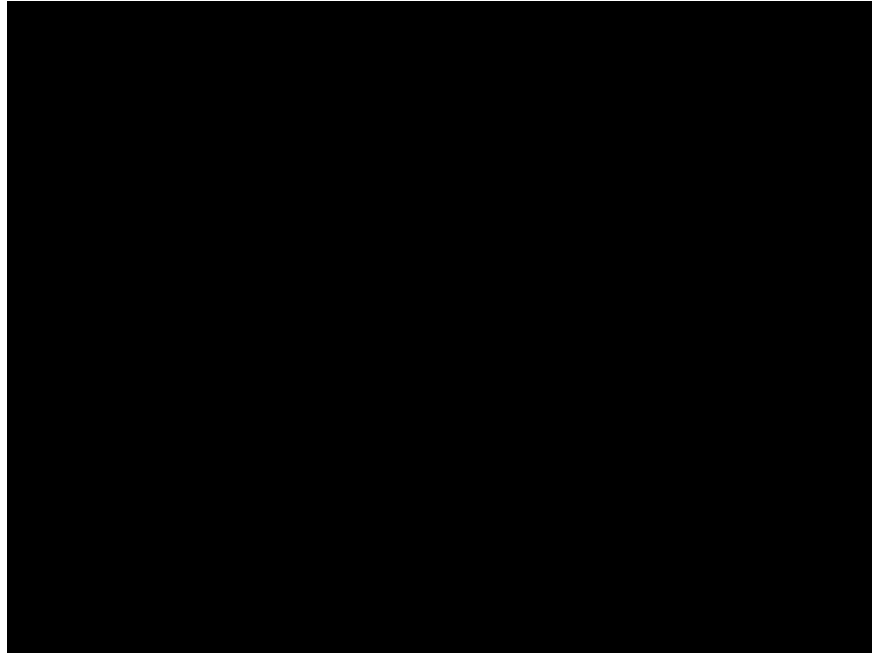


SHOTS TREATMENT

1. DOCU - STYLE
2. MOSTLY HANDHELD
3. SEMI ON THE SPOT / AMBUSH INTERVIEWS DURING EVENTS
4. 60FPS FOR SLO-MO OPTION FOR ACTIVITIES ETC.



LOOK AND FEEL





SIMILAR WORK IN LU

