

KASSIDY KNIGHT

www.kassidyknight.net

I'm a multidisciplinary technologist based in Brooklyn, NY with experience across digital product development and design, product management, technical architecture, technical consulting, and more.

My superpower is serving as a translator and problem-solver at the intersection of business and technology. My curiosity and empathy allow me to find creative solutions that take all stakeholder and client needs into account.

SKILLS

Design

- UI/UX Design
- Figma
- Wireframes
- Prototyping
- Design Systems

Development

- Shopify
- Wordpress
- Webflow
- No-code
- HTML/CSS/JS

Product

- Product Management
- Stakeholder Communications
- Agile Software Development
- Business Automation
- Technical Documentation
- Integrations

EDUCATION

2013 – 2017

The University of Texas at Austin

BS, Computer Engineering

WORK EXPERIENCE

07/2021 – PRESENT

Built by Kass LLC

Digital Product Consultant

- Lead design, development, and product management for clients across multiple industries.
- Identify and solve complex challenges at the intersection of business and technology.
- See work examples: www.kassidyknight.net

02/2023 – 01/2024

Vella

Director of Product

- Designed & implemented the full tech stack, including internal and external operations, for an early-stage company.
- Led product development of the marketing site and booking site from start to finish.

09/2017 – 07/2021

Deloitte Consulting

Senior Technology Consultant

City of New York, Dept. of Homeless Services

- Designed & built two end-to-end web applications to digitize a previously analog application system.
- Organized and executed client workshops to discover business requirements, and present designs and live features.
- Led UI/UX design for three stakeholder groups while managing two junior designers and maintaining the design system.

State of Colorado, Dept. of Agriculture

- Designed & developed a working prototype of a blockchain-powered hemp tracking system that was proposed to 25+ state clients & garnered \$1.5 million in internal investment.

State of Texas, Dept. of Health & Human Services

- Led technical & functional design workshops with clients.
- Designed & delivered technical functionality for clients.