

A & D Visiting Artists

MATTHEW WIZINSKY

Thursday, October 13

5:30 p.m. / Online

Zoom link: go.illinois.edu/Wizinsky

Design after Capitalism



Abstract:

In *Design after Capitalism*, Matthew Wizinsky argues that the world of industrial capitalism that gave birth to modern design has been dramatically transformed. Design today needs to reorient itself toward deliberate transitions of everyday politics, social relations, and economies. Drawing on insights from sociology, philosophy, economics, political science, history, environmental and sustainability studies, and critical theory—fields not usually seen as central to design—Wizinsky lays out core principles for postcapitalist design; offers strategies for applying these principles to the three layers of project, practice, and discipline; and provides a set of practical guidelines for designers to use as a starting point. Wizinsky will give a brief overview of the book's key themes, followed by a discussion with Eric Benson. Following this discussion, participants can join the conversation.

Bio:

Matthew Wizinsky is a designer, researcher, educator, and author on contemporary issues in design practice and research. He has over 20 years of professional experience in graphic, interactive, exhibition, and experiential design. He is an Associate Professor & Graduate Program Director in the Ullman School of Design at the University of Cincinnati, PhD researcher in Transition Design at Carnegie Mellon University, Associate Editor for the communication design journal *Visible Language*, and author of the book *Design after Capitalism* (MIT Press, 2022).

Sponsors:

School of Art & Design Visitors Committee

Accessibility:

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